



“Knowing that men’s taste levels have evolved, we are looking to elevate our line to a more refined and modern design.”

Relaunching this January at The Tents at Project in New York with a whole new look is Kinross Cashmere’s updated men’s line. Indeed, the collection has been completely overhauled, largely to the credit of designer Christian Arkins, who joined the Kinross design team in the early summer of 2016.

The focus of the new men’s line (which will retail between \$140 and \$750) will be to create a broader range of modern fashion silhouettes while also incorporating the brand’s Scottish roots. (The brand will also debut a new marketing campaign for fall 2017 that will reflect this new aesthetic.)

“Knowing that men’s taste levels have evolved, largely due to the access to fast fashion, we are looking to elevate our line to a more refined and modern design,” says Arkins. “We are adding interesting textures to our knits while applying new techniques and yarns to achieve a more high-fashion product. You should also expect to see a new slightly tailored silhouette throughout the line.”

Also on tap are new knitwear styles (which include fabulous knit blazers and shawl cardigans) as well as new yarns for the brand, like Merino wool and cotton/cashmere blends. Kinross has also added made in the USA shirts, utilizing Italian and Portuguese fabrics, that will pair well with the knitwear Kinross will be unveiling. Made in Italy cashmere ties as well as American-made cashmere ties and scarves will round out the new offering. – SG

Knit Picks

KINROSS CASHMERE



Expanding Vision

RING JACKET

While Ring Jacket is new to most of the world, this Japanese luxury tailored clothing brand has a rich history that dates back more than 60 years.

And one thing has been true since the beginning: Ring Jacket has produced its tailored clothing in-house, with a full-canvas construction that features the hand-sewing skills of artisans in its Osaka workshop. Known in part for its distinctive textured fabrics, Ring Jacket collaborates with the finest mills in the world to develop unique cloths that are exclusively its own.

“Our balloon fabric is by far our best-selling fabric,” says Nicholas Ragosta, director of wholesale for Taiwa, the international wholesaler and distributor for Ring Jacket. “This fabric is made of 100 percent wool cloth but acts like a jersey alternative in that it doesn’t wrinkle and is good for traveling. It expands and contracts while retaining its shape, much like a balloon would perform.”

While the label made its official debut here in the U.S. back in December 2013 at The Armoury in New York, it didn’t open wider distribution in the States until the fall of 2015. Ragosta says that the brand’s sportcoats (which retail between \$1,200 and \$1,750) are its best performing category, but he has seen also significant growth in Ring Jacket’s shirting category (especially its knit dress shirts made in jersey cloth).

So what can we expect from Ring Jacket this year? “For 2017, we are going to stock core styles here in the U.S. for easy replenishment. We hope that this will be a great resource for our wholesale accounts.”

Look for Ring Jacket next month at The Tents in Las Vegas. – SG

“Our balloon fabric is by far our best-selling cloth.”